



2022 ANNUAL REPORT

ACKNOWLEDGEMENT OF COUNTRY

THE SMJFL ACKNOWLEDGES BOTH THE BOONWURRUNG AND WURRUNDJERI PEOPLES WHO ARE THE TRADITIONAL CUSTODIANS OF THE LANDS ON WHICH THE SMJFL PLAYS FOOTBALL.

THE SMJFL ACKNOWLEDGES THE IMPORTANCE OF EDUCATION AND RECONCILIATION AND PAYS RESPECTS TO ELDERS, PAST, PRESENT AND EMERGING.

WE ACKNOWLEDGE AND RESPECT THEIR CONTINUING CULTURE, BELIEFS AND CONNECTION WITH THE LAND AND WATERWAYS, WHICH CONTINUE TO BE IMPORTANT TO THE ABORIGINAL NATION LIVING TODAY.





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SMJFL CHAIR REPORT



**RICHARD
BOWEN**
SMJFL CHAIR

We're back!

From zero games in 2020, to nine in 2021, it was great to complete a full SMJFL season in 2022, a season which was full of highlights.

From an on-field perspective, the league kicked off the season with the "Welcome Back to Footy Carnival" introducing the U8 and U9 players to footy in a Lightning Carnival format. These kids then played 13 rounds of footy before their season-ending lightning carnival. For the U10 age group, there was 14 rounds of footy before their Lightning Carnivals. Thanks to Port Melbourne, Highett and Cheltenham for hosting these very successful events.

For the older age-groups, 15 rounds of footy, followed by the 2022 OpenCorp Finals Series. We'd completed our first full season since 2019! For many years we've worked hard with our Member Clubs to ensure teams were graded appropriately in divisions. We are particularly pleased to have had all 25 SMJFL Member Clubs participate in the 2022 finals. On behalf of the Board, thanks to all the Clubs who hosted finals, and to our LGA partners and ground-staff who maintained the grounds during the year.

Over season 2022 SMJFL footy involved:

- 10,834 players, including 2328 playing in our girls' competitions
- 645 umpires, with ages ranging from 12 years old to over 70 years old
- 25 Member Clubs, with 334 Club committee members, who fielded 452 teams
- A total of 3300 scheduled matches

Thank you and congratulations to all the kids, volunteers and supporters over season 2022!

In representative footy, the league had 150 kids participate in the AFL Victoria Metro Development Series (Interleague), plus the St. Kilda Community Cup (Intraleague) games. The pathway from SMJFL to elite AFL mens and womens was again clear with the large number of ex-SMJFL players drafted in the last 12 months. Congratulations to all participants.

Off-field, the year started with the Season Launch at Elsternwick Park (thanks VAFA). We held a number of events at RSEA Park (thanks Saints). These included the launch of the SMJFL Reconciliation Action Plan and the Business-to-Business breakfast, the inaugural 100+ Game Female Football Celebration, and the Options Consulting Group Thank You Dinner. The League and Umpire Presentation Nights at Kingston Town Hall (thanks Kingston Council) were very well-attended. Congratulations to all who received awards. At all these events we were privileged to have guest speakers and presenters with links to the SMJFL. Thank you for your support of the SMJFL in season 2022.

Looking forward, the SMJFL will continue to strive to deliver on our 2022-2024 Strategic Plan, but I would like to specifically highlight three areas of focus for 2023.

FIXTURING

With 3300 matches across 11 age groups and 66 venues, fixturing is an enormous task and one we continue to strive to improve. Historically, fixturing has been a manual task, which is very time-consuming and becomes single-person dependent, creating room for error and risk to the organisation, as well as unwanted challenges for our community. Over the last few years, we have explored digital tools to streamline the process, and whilst to date, these tools have not delivered the results we are after, our executive continues to search for the right option ahead of season 2023.

CLUB COMMITTEE SUPPORT

The League's first full season post-COVID witnessed both excitement and frustration from our Clubs throughout the year. Having opportunities to come together throughout the season enabled us all to share where our hopes for the future lie, as well as air some of our frustrations. As we look to season 2023 I look forward to us all finding better ways to work together guided by our SMJFL values of FAIR (Fun, Accountability, Integrity, Respect).

CLUB ENGAGEMENT

I am particularly pleased with the increasing number of Clubs who participate in the Committees, each year.

Recently, we have invited Clubs to participate in working groups on participant retention, female football and injury management. Approximately half of our Clubs have nominated representatives already, and I thank those Clubs and individuals in advance for their willingness to put in time to improve the competition.

There are many people to whom the SMJFL owes thanks for season 2022, and I look forward to personally thanking many of them at the AGM in December.

I would particularly like to acknowledge the contribution of Tracey Davies, SMJFL Vice Chair, who will be stepping down from the Board at the AGM. Tracey has provided hundreds of hours of volunteer service to her Club, then the SMJFL Board. She has been a great support to me and will be missed. Thanks Tracey.

To Club committees and volunteers, to our community and corporate partners, to my Board colleagues, to volunteers who have served on SMJFL committees, to Matthew and the wonderful executive team, well done and thank you for your efforts during season 2022. The League doesn't operate without your unwavering commitment to the sport and the kids.

Thank you.



Richard Bowen
Chair



PHOTO BY CATHRYN COADY

SMJFL CEO REPORT



"It's About The Kids"

A RETURN TO SPORT

Undeniably the return to a full season of football after the disruptions of the past two years was the highlight of 2022. Joining the league in late January it was evident that the challenges of COVID had taken its toll and there was a level of uncertainty around what might happen during the 2022 season so there was a genuine sense of joy and relief being back together and getting back to what we all love.

The SMJFL community has been fortunate to be supported by so many wonderful people throughout this time. I would like to pay tribute to all the office-bearers, parents, and supporters across our 25 Member Clubs for their efforts in pursuing the best outcomes for the SMJFL football community over the last three years. To those who have "passed the baton" to the next generation, several of whom are remaining on committees to assist with the transition and succession, your legacy will be intrinsically linked to the ongoing health of your club and the positive experiences your members have had week in week out because of the commitment you have shown.

Thank you.

I joined the SMJFL earlier this year having come from a diverse background in sport management roles and experience. To Richard and the SMJFL Board, it's sub-committees and broader membership thank you for your support and guidance and for making me feel so welcome. It certainly feels as an organisation we are aligned to our strategic vision of being the industry leader in the administration and delivery of junior sport whilst positively contributing to the community.

As a management team we are guided by the strategic

roadmap established by the Board and in our first year we have made considerable headway in implementing the three-year plan and its associated actions across the four pillars of football, community, facilities, and governance.

Particular highlights for me included the launch of the SMJFL's Reconciliation Action Plan (RAP) held in conjunction with our business-to-business event and the inaugural celebration of our 100+ Game Female Footballers and we will be continuing our work in these areas through 2024.

ORGANISATIONAL STRUCTURE

The immediate focus has been ensuring the SMJFL has fit for purpose governance and strong fiscal management in place. Whilst the football season proceeded unabated, there was some significant movement in the internal staffing of the SMJFL across 2022.

Employment trends nationwide have seen increased employee migration with people from all industries taking up other opportunities whether that be in other organisations, in higher education or generally reassessing where their priorities and future lay. It became increasingly obvious with these significant changes the immediate priority for us as an organisation was to ensure we had the appropriate structure in place to support the organisations priorities as outlined in the 2022-2024 Strategic Plan. A copy of the current SMJFL organisational structure is included in this report.

Firstly, Cameron Watts transitioned into the role of General Manager, Member & Business Services and we welcomed Bree Vallance as General Manager, Football Operations. Both bring their vast and personal experience with the SMJFL community and what was achieved in 2022 would not have been possible without their support.

More recently (July) the Board approved the appointment of a club focused resource in the General Manager, Clubs & Community role. Dale Wain's appointment compliments the SMJFL Executive Leadership Team (ELT) and brings with her experience from both SMJFL clubland and nine years with AFL Victoria.

Reports from each of our various departmental heads are included within this report.

At its essence the SMJFL is a football organisation and as such resourcing around our core business - football - will increase into 2023 as we focus on excellence in the areas of grading and fixturing particularly, a continued focus on the SMJFL Umpiring and Coaching Academies, as well as maintaining a match day presence around the grounds.

Planning for season 2023 is well underway and the team look forward to continuing to deliver great football experiences for our SMJFL community. In the meantime, I wish each of you a safe and enjoyable summer break with hopefully some warmer weather for the kids to be outside, kicking the footy!



Matthew Brown

Chief Executive Officer



SMJFL FINANCIAL REPORT



The audited financial statements for the year ended 31 October 2022 are included as a supplementary report to the Annual Report and detail an operating profit of \$3,935 and a final year net surplus of \$23,935. This represents approximately 1.2% of FY22 turnover and an increase of approximately \$30k on FY21's result, noting that significant financial assistance was again provided to member clubs in FY22 (as it was in FY20 and FY21) to mitigate the burden of two COVID impacted seasons.

In summary:

Total Income

- Total turnover was just short of \$2m (\$2.017m including COVID related income), +39% on FY21, noting that:
 - » Affiliation fees equate to 18% of total income
 - » Sponsorship & Grants accounts for 25% of total (versus 39% in FY21)
 - » Operating income (including umpire income, fines, video sales and equipment hire) accounted for 27% of total revenue
 - » Merchandise accounted for 28% of revenue (versus 20% in FY21)
 - » Other income and Government Stimulus support equates to approximately 11.2%

Total Expenses

- Total Operating Expenses totalled \$1.993m, a 36% increase on FY21 noting that:
 - » Merchandise Expenses equated to 26% of expenses
 - » Employment expenses accounted for 28% of total expenses. Comparisons to prior years are distorted

by JobKeeper allowances, changes in organisational structure not yet anniversarised and prior year reporting that included contractors within the employment expense category (now captured within Administration expenses).

- » Operating expenses accounted for 36% of total expense and included umpire related payments, equipment purchases and hire, video expenses, trophies and medical expenses
- » Professional Fees including accounting, legal and audit fees as well as consultancy and recruitment expenses, accounted for 6% of total expenses
- » Administration expenses accounted for 4% of total expense

The SMJFL Balance Sheet is contained within the audited financial statements

- » At 31 October all Receivables were current and as a result we have released our provision for doubtful debts
- » Total inventory is higher than FY21 at +\$20k and consists of merchandise (umpire uniform and training balls) that will be on sold in FY23
- » Payables include year-end accruals, including PAYG
- » Income received in advance relates to sponsorship received in advance
- » Total Equity combined with the year-end surplus has increased cash reserves by approximately \$24k to \$782k (see notes below)

Recognising that a key focus of the league continues to be the removal of barriers to participation, finances are identified as being a key contributor in determining participation rates. Ensuring our member clubs are financially viable and sustainable is critical and through the OpenCorp Community Fund the league was pleased to be able to provide financial relief totaling over \$66,000 to support of our member clubs during FY22. We thank OpenCorp for their support of our families.

Approximately 26% of the SMJFL's annual turnover is directly related to sponsorship and grant income which assists us in keeping league related expenses as low as possible. I take this opportunity to acknowledge those organisations who support our members through their support of the league during 2022, in particular:

- Monash University
- OpenCorp
- Reflex
- St. Kilda Football Club
- Storage King
- MarketPlaceFresh
- Options Consulting Group; and
- AFL Victoria

Explanation of the need for cash reserves

As a Not-for-Profit (NFP) organisation the SMJFL is permitted to report a surplus providing this is put towards pursuing the organisation's purpose, which may include contributing to its cash reserves.

It is imperative that the SMJFL maintain cash reserves to ensure the long-term sustainability of the league as well as meeting any short-term financial obligations.

Explanation on how the appropriate level of cash reserves is determined

The SMJFL Cash Reserves Policy (2021) dictates that several factors will be considered when determining the minimum level of Cash Reserves. They are that the Cash Reserves:

- i. must be sufficient to cover the liabilities listed on the balance sheet
- ii. must be sufficient to cover 6 months employment costs as budgeted in the P&L
- iii. future projects of the SMJFL, both known and unknown.

Currently, the leagues level of Cash Reserves include:

- a. Financial Obligations (liabilities and employment expenses) of circa \$641k
- b. Reserves for specific announced capital projects - \$0k
- c. Reserves for unspecified projects - \$140k
- d. TOTAL \$741k

Current level of cash reserves

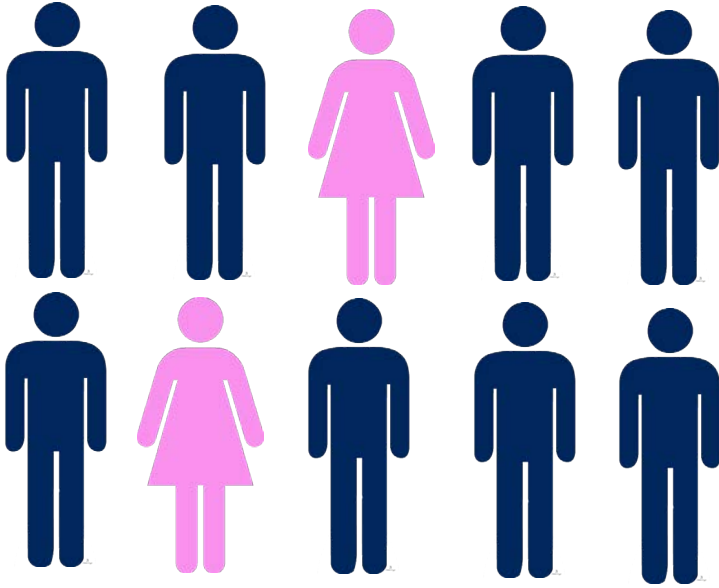
The SMJFL's current retained earnings sit at circa \$782k, with cash at bank circa \$919k.

Planned/Proposed use of cash reserves over the next financial year

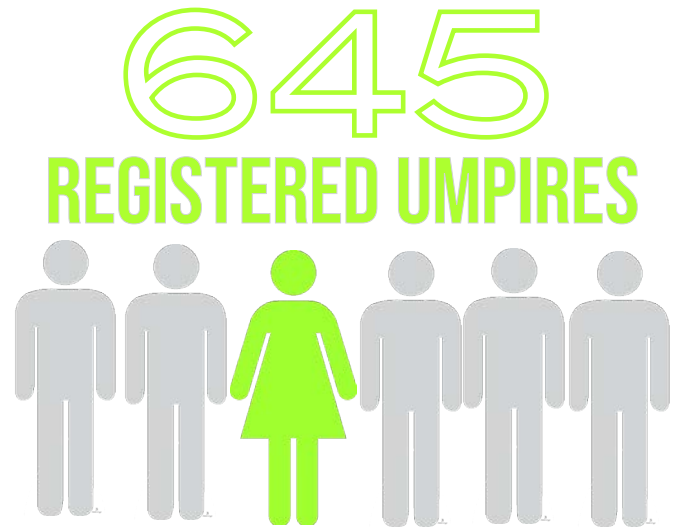
At this stage the Board has not approved specific use of the cash reserves for the next financial year, but projects being considered include:

- » Additional human resources in Football Operations. Note: this is in addition to the additional resources already committed
- » Investment in technology resources to support Football Operations
- » Redevelopment of the SMJFL Website for greater user experience
- » Additional support for clubs including investment in website support
- » Capital Works Project – potential electronic scoreboard at Moorleigh Reserve

PARTICIPATION



10,754
REGISTERED PLAYERS



A RETURN T



PARTICIPANTS BORN OUTSIDE
AUSTRALIA

REPRESENTING
66
COUNTRIES



COMPETITIONS
3,300

GAMES PLAYED



454

TEAMS

11

AGE GROUPS



UNDER 8 - 18

0 FOOTBALL

300+

CLUB COMMITTEE MEMBERS



MEMBER CLUBS



ALL

25

**MEMBER CLUBS
PLAYED FINALS**



**SOUTH
METRO
JUNIOR**
FOOTBALL LEAGUE

FOOTBALL OPERATIONS



SMJFL FOOTBALL OPERATIONS



Following two COVID interrupted football seasons it was a great achievement to successfully deliver 15 rounds of football and our finals series. With over 10,000 participants across our 25 Member Clubs, the League wishes to acknowledge all Committee members and volunteers who worked together week in and out with the football department to deliver each round of football.

In 2022, the league fixtured 3,300 games for 452 teams across 64 divisions, including playing mid-week games to accommodate COVID/illness affected teams and re-introducing Friday night football. Several clubs throughout the season were able to utilise the Moorleigh Reserve facilities as the SMJFL venue, with their own facilities undergoing maintenance or becoming unavailable.

The season opened with the “Welcome Back to Football” carnival, which was a fantastic way to reintroduce modified football for Under 8 and 9 age groups back into the game. The carnival featured a round robin where all participants took part in two games, with hundreds of parents and volunteers enjoying being back on the sidelines. Thank you to Highett Football Club for hosting the carnival.

The League participated in the AFL Victoria Metro Junior Development Series over the June long weekend, hosting Interleague games at Trevor Barker Oval and for the very first time at RSEA Park, Moorabbin. The SMJFL staff worked diligently alongside our fellow metro leagues to deliver a wonderful experience for all involved over the weekend.

The Interleague program featured representation of all 25 Member Clubs, highlighting their absolute best across the weekend. The League would like to acknowledge Nick Ritchie, Gab Suriano and David Zivin for all their administration and organisation which contributed to

the success of this series.

As the rounds quickly flew by, the league found itself gearing up for its first finals series since 2019. It was fantastic to have all 25 Member Clubs represented in this year's return to finals, and congratulations to those who won premierships. Thank you to all SMJFL clubs who hosted finals, especially to the following clubs for hosting the 49 Grand Finals: Bentleigh JFC, Cheltenham JFC, Hampton Rovers AFC, Mordialloc-Braeside JFC, Port Melbourne JFC, St Bedes/Mentone Tigers AFC, St Paul's McKinnon JFC and Waverley Park Hawks.

The Football operations department together with the Member Clubs will close out the 2022 calendar with the annual By-laws review and forward planning for a successful 2023.



In 2022, the Football department has been supported by the Football Operations Sub-Committees. The League thanks the members of these committees for volunteering their time and for their dedication in supporting the SMJFL this season.

FOOTBALL, PATHWAYS & TALENT COMMITTEE

The Football, Pathways and Talent Committee (FPTC) meet regularly throughout the season to support Football Operations in decisions regarding grading, player movement, policies, football development and most importantly the annual By-laws review together with club consultation.

Thank you to the following FPTC members for their time and commitment through the 2022 season;

Matthew Brown	Grant Enders
Brooke Hannaford	Don Robertson
Nick Ritchie	Bree Vallance

GRADING COMMITTEE

The Grading Committee aims to work with representatives from the leagues Member Clubs to place each registered team into its appropriate division, thus providing a fair and equitable competition for all involved.

This season's grading process proved to be challenging, without two complete seasons of data to base levels of growth and development for individual teams. The Grading Committee convened three times in 2022, regrading competitions at rounds two and four to allow extra analysis for the challenges previously mentioned. The SMJFL is dedicated to this process, supported by the Grading Committee members noted below:

Peter Bremner	Matthew Brown
Paul Connors	Paul Carrigan
Anthony De Jong	Brooke Hannaford
Carrie Heath	Peter Hede
Paul Jemmeson	Ian Jensen-Muir
Nick Ritchie	Scott Rojko
Bree Vallance	Matt Webb

DISCIPLINE

As per previous seasons, league umpires were asked to rate the player, officials, and spectators' behaviour as either good, fair, or poor for each game throughout the season.

Congratulations to Ormond JFC for taking out the best behaviour award.

This season, umpires were encouraged to use yellow or red cards to bring games under control and it was pleasing to celebrate one round in which zero red cards were issued.

The league would like to acknowledge our Tribunal and Appeals Board advocates who unfortunately for the first time in several seasons had to both convene during our season. Thank you for your time and dedication to the SMJFL.

Gary Oram (Chair)

Vince Micalizzi (Chair)

Shane Moodie (SMJFL Independent Investigator)

Kim Brimelow (SMJFL Advocate – Umpires)

Ian Percy (Appeals Board)

Dermott Dann KC

Jim Browne

Henrietta Gelber

Neil Daly

Ati Damadara

Jim Magee

Brayden Hayes

Troy Nicholson



SMJFL UMPIRING



**DOUG
HAWORTH**

UMPIRE ADMINISTRATION COORDINATOR

The freshly minted OpenCorp SMJFL Umpire Academy continued its commitment to provide education and opportunity to those invested in umpiring, whilst also upholding the integrity of our competition with the highest standard of officiating possible.

Like most, season 2022 wasn't without its challenges, although the Umpire Academy continued to thrive with 645 registrations, of which 75% of those officiated in at least one match. Furthermore, the league had 325 registered Club Volunteer Umpires officiating our modified rules grades. Their time and commitment to officiating these games are imperative to our competition, and the league extends our appreciation.

As we continually focus on recruitment and retention of umpires, as statistics show shortages on a national level, it was pleasing to see our second annual 'Come & Try Day' was a huge success, with 82% of the attendees registering.

The pathway for our Academy Umpires continues to strengthen and evolve, through our partnerships with affiliated senior football leagues and the AFL. Such opportunities included the V/Line Community Umpire Academy, providing community umpires a clear and supportive pathway to VFL, AFLW and AFL football, which the SMJFL had nine umpires represent the league. This Academy offers its umpires the opportunity to receive coaching from VFL coaches as well as VFL and AFL Umpires and the chance to officiate in NAB League and VFLW matches, in pursuit of officiating at the highest possible level.

The continued support of the Southern Football Netball League (SFNL) and Victorian Amateur Football Association (VAFA) Umpire co-horts,

through shared training venues and sessions at Elsternwick Park and Moorleigh Reserve and their encouragement to our cohort to umpire senior football is invaluable for the Academy Umpires development. The league thanks Peter Marshall from the SFNL and Steven Privitera from the VAFA for their investment in our program and these partnerships.

As mentioned, the Umpire Academy underwent a name change with OpenCorp signing on as Major Partner until 2024. Their engagement with the Umpire Academy has been frequent and well received by all involved, and we look forward to working together in the development of grassroots umpires in 2023 and beyond.



**482
ACTIVE
UMPIRES**



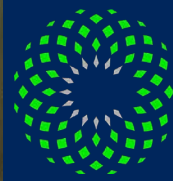
**325
CLUB VOLUNTEER
UMPIRES**

**95.6%
APPOINTMENT
FILL-RATE**



**66
FEMALE
UMPIRES**





OpenCorp.



**SOUTH
METRO
UMPIRING**

ACADEMY COACHING STAFF

HEAD COACH

GLENN EMERY

EXPERIENCED UMPIRE COACHES

XAVIER MARTIN

TRAVIS THOMPSON

FIRST YEAR UMPIRE COACHES

LACHLAN CARNEY

ALANAH FRENCH

ADAM MARROW

CHRISTOPHER MENARA

BOUNDARY UMPIRE HEAD COACH

MITCHELL LEA

BOUNDARY UMPIRE COACHES

NICHOLAS BAHR

OLIVIA GRIC

STRENGTH & CONDITIONING COORDINATOR

GRACE BRIDGES

APPOINTMENTS COORDINATOR

HAYDEN WHITEHOUSE

FEMALE UMPIRE LIAISON OFFICER

ALANAH FRENCH

PAYROLL COORDINATOR

MICHAEL BRIDGES





**SOUTH
METRO
INTERLEAGUE**

PATHWAYS



SMJFL PATHWAYS



The 2022 Pathways team work within the SMJFL Football department, taking the lead with a focus on engaging our Member Clubs in the pathways program and processes, along with improving equity of opportunities for female footballers.

The league hosted its first Club Pathways Information Evening in May, collaborating with St. Kilda Football Club and Sandringham Dragons to present the pathway programs to each of our Member Clubs.

In this session the following pathways and information was presented:

- NAB AFL Auskick
- Junior Football at the SMJFL
- SMJFL Pathways and Interleague
- NGA Programs at St. Kilda FC
- NAB League Programs; and
- Senior Football

These sessions received fantastic feedback from clubs on gaining an improved understanding of the pathways and we are excited to hold more information sessions in 2023.

The development of our pathways structure was restructured with the Under 13 Girls program to be a joint Under 13/14 age group. The league found a gap in the former pathways system prior to season 2022 and can announce in 2023, a standalone U14 Girls program will take place, mirroring the current pathways for boys.

The AFL Victoria Junior Metro Development Series returned on the Queen's Birthday long weekend once again. The SMJFL fielded six teams, providing 150 players an opportunity to represent the league in the two-match series, with all four of our boys' teams competing in Division I. The league also had three of the six SMJFL home games played on the brand-new surface at RSEA Park. In addition, the Under 14 Boys and Under 15 NGA/Interleague Programs ran at RSEA Park. The ability to use these excellent facilities elevates both participant excitement and the credibility of the programs.

Results from the AFL Victoria Junior Metro Development Series are on page 22.

Finally, returning for the first time since 2019, the league held its Under 12 Intraleague Program. Players from each Member Club were invited to participate in a four-week training program, culminating in exhibition matches for the Saints Community Cup on SMJFL Grand Final day, as curtain raisers to the Under 17.5 Boys Division I and Under 18 Girls Division I Grand Finals.

Pathways Director, Gabriella Suriano, and Pathways Administrator David Zivin would like to thank all the coaches, umpires and volunteers who helped to bring each program to life throughout the year.



NOMINATIONS, SELECTION & ELEGIBILITY

UNDER 12

- Clubs nominate two female and two male players for the program
- All club nominees are accepted into the program
- Club nomination numbers are equal, regardless of size



UNDER 13

- Clubs are given a number of nominations relative to number of player registrations within age/gender
- Nominations are validated by St. Kilda FC scouting team
- All clubs who field teams in age/gender group are represented



UNDER 14

- Clubs are given a number of nominations relative to number of player registrations within age/gender
- Nominations are validated by St. Kilda FC scouting team
- Interleague teams are selected by panel of St. Kilda and SMJFL representatives.
- All clubs who field teams in age/gender group are represented
- Eligibility criteria exists for selection



UNDER 15

- Clubs are given a number of nominations relative to number of player registrations within age/gender
- Nominations are validated by St. Kilda FC scouting team
- Interleague teams are selected by panel of St. Kilda and SMJFL representatives.
- All clubs who field teams in age/gender group are represented
- Eligibility criteria exists for selection



UNDER 16-18

- NAB League teams build lists using NGA, Interleague, match day and training observations.
- St. Kilda scouts and SMJFL notes shared with clubs for relevant players.
- Players selected by teams based on home address, teams do not compete for players.



PATHWAYS

UNDER 12

- Delivered by the SMJFL
- Free of Cost
- Skills & Fun Focus
- 3 Training Sessions
- Intraleague Curtain Raisers held before U18 Grand Finals
- Equality in Club Representation and game time
- Club Nomination relied on for list building



UNDER 13

- Delivered by St. Kilda Football Club
- Fee payable to St. Kilda
- 8 Training Sessions
- Skills & Contest Work
- Exhibition Match during 8th Training Session
- Combination of Club nominations and scout notes used to build list



UNDER 14

- Delivered by St. Kilda & SMJFL
- 12 Training Sessions (Phase 1)
- 4 Training Sessions (Phase 2)
- Skills, Contest Work and Game Sense
- 2 Games: AFL
- Victoria Metro Junior Development Series
- Club nominations validated by scouts for list building.
- Coaches and Scouts select Interleague squads.



UNDER 15

- Delivered by St. Kilda & SMJFL
- 16 Training Sessions
- 2-3 Games: AFL
- Victoria Metro Junior Development Series
- Club nominations validated by scouts for list building.
- Coaches and Scouts select Interleague squads.
- Fee payable to SMJFL for players selected in Interleague squad




UNDER 16-18

- Delivered by NAB League Clubs
 - U17 & U19 Rep NAB League
 - U17 & U19 National NAB AFL Championships
 - NAB AFL Academy
- *STK NGA continues for talented Indigenous & multicultural males



AFL VICTORIA METRO JUNIOR DEVELOPMENT SERIES

UNDER 15 BOYS

DATE	HOME	SCORE	AWAY	SCORE	VENUE
11 JUNE 2022	 EFNL™	15.13.103	 SOUTH METRO INTERLEAGUE	6.5.41	WALKER PARK
13 JUNE 2022	 SOUTH METRO INTERLEAGUE	5.8.38	 YARRA JUNIOR FOOTBALL LEAGUE	11.9.75	TREVOR BARKER OVAL
DATE	HOME	SCORE	AWAY	SCORE	VENUE
11 JUNE 2022	 RDFNL	5.4.34	 SOUTH METRO INTERLEAGUE	11.12.78	ROMSEY PARK
13 JUNE 2022	 SOUTH METRO INTERLEAGUE	3.3.21	 EDFL	17.17.119	TREVOR BARKER OVAL

UNDER 15 GIRLS

DATE	HOME	SCORE	AWAY	SCORE	VENUE
11 JUNE 2022	 EFNL™	4.9.33	 SOUTH METRO INTERLEAGUE	5.2.32	WALKER PARK
13 JUNE 2022	 SOUTH METRO INTERLEAGUE	9.13.67	 YARRA JUNIOR FOOTBALL LEAGUE	3.5.23	TREVOR BARKER OVAL

DATE	HOME	SCORE	AWAY	SCORE	VENUE
11 JUNE 2022	 SOUTH METRO INTERLEAGUE	15.8.98	 RDFNL	0.1.1	RSEA PARK
13 JUNE 2022	 WRFL	11.13.79	 SOUTH METRO INTERLEAGUE	2.0.12	CAROLINE SPRINGS

UNDER 14 BOYS

DATE	HOME	SCORE	AWAY	SCORE	VENUE
11 JUNE 2022	 SOUTH METRO INTERLEAGUE	12.24.96	 EFNL™	2.1.13	RSEA PARK
13 JUNE 2022	 YARRA JUNIOR FOOTBALL LEAGUE	8.5.53	 SOUTH METRO INTERLEAGUE	6.9.45	FORD PARK





DATE	HOME	SCORE	AWAY	SCORE	VENUE
11 JUNE 2022	 SOUTH METRO INTERLEAGUE	16.14.110	 RDFNL	3.2.20	RSEA PARK
13 JUNE 2022	 EDFL	23.14.152	 SOUTH METRO INTERLEAGUE	5.3.33	HIGHGATE RECREATION RESERVE



PHOTO BY MEL LYONS

SMJFL PATHWAYS - DRAFTEES

2021 AFL NATIONAL DRAFT



Finn Callaghan
Pick 3 - GWS Giants



Josh Sinn
Pick 12 - Port Adelaide



Mitchito Owens
Pick 33 - St. Kilda



Blake Howes
Pick 39 - Melbourne



Marcus Windhager
Pick 47 - St. Kilda



Dante Visentini
Pick 56 - Port Adelaide



Luke Cleary
Pick 61 - Western Bulldogs

2021 AFL PRESEASON DRAFT

2021 AFL ROOKIE DRAFT



Luke Nankervis
Pick 4 - Adelaide Crows



Charlie Dean
Pick 2 - Collingwood



Jack Peris
Category B Rookie - St. Kilda

2022 AFL MID-SEASON ROOKIE DRAFT



Max Ramsden
Pick 6 - Hawthorn



Hugo Hall-Kahan
Pick 11 - Sydney Swans

2022 AFLW NATIONAL DRAFT



Sofia Hurley
Pick 5 - Sydney Swans



Bridie Hipwell
Pick 10 - Hawthorn



Lucy Wales
Pick 22 - Hawthorn



Keely Coyne
Pick 29 - Western Bulldogs



Stephanie Wales
Pick 32 - Essendon

SMJFL PATHWAYS - DEBUTANTS

AFLW - SEASON 6



Eliza James
Round 1 v Carlton



Charlie Rowbottom
Round 1 v GWS Giants

2022 AFL SEASON



Mitchito Owens
Round 1 v Collingwood



Josh Sinn
Round 2 v Hawthorn



Finn Callaghan
Round 5 v Melbourne



Luke Cleary
Round 9 v Collingwood



Marcus Windhager
Round 9 v Geelong

AFLW - SEASON 7



Sofia Hurley
Round 1 v St. Kilda



Stephanie Wales
Round 1 v Hawthorn



Lucy Wales
Round 1 v Essendon



Bridie Hipwell
Round 4 v Western Bulldogs



Keely Coyne
Round 6 v Geelong



Hannah Bowey
Round 10 v Richmond

PATHWAYS AFFILIATES



NEXT
GENERATION





**SOUTH
METRO
JUNIOR**
FOOTBALL LEAGUE

**MEMBER &
BUSINESS SERVICES**

Corp.



SMJFL MEMBER & BUSINESS SERVICES



CAMERON WATTS

GM - MEMBER & BUSINESS SERVICES

The Member & Business Services department of the SMJFL worked in tandem with the league's Corporate Partners and broader stakeholder network throughout 2022. Through their support of the SMJFL, the league has maintained low affiliate costs for its Members, whilst providing quality events, programs and projects that support the SMJFL's Strategic Plan to build strong connections with relevant stakeholders.

The SMJFL is committed to partnering with businesses whose values align with our own; showcased by new partnerships with trophy manufacturer Recognition ID and media company My Sport Live this season.

The Corporate Partnerships Program (CPP), led by Major Sponsor, Monash University, now has 26 corporate partners and suppliers supporting the SMJFL's core business of football.

The financial investment of the CPP has also maintained key programs and initiatives such as the Umpire Academy supported by OpenCorp, and Leader of the Year, partnered by Monash University.

The CPP has been integral in ensuring the costs for our Member Clubs and their participants to play in our region stay low, and subsequently are provided with the resources needed to enjoy the game of Australian Rules.

In addition to their on-field contributions, the CPP has helped to grow and aid the delivery of new initiatives such as the OpenCorp B2B Breakfast, which followed the launch of the leagues Reconciliation Action Plan, and the 100+ Game Female Celebration Event.

It was fantastic to see our partners connect and collaborate with each other this season, highlighted by Options Consulting Group and the Robert Connor Dawes Foundation joining forces during Round 10, with OCG donating \$1 to the RCD Foundation for every goal kicked in the SMJFL on July 10.

The league also facilitated six livesite activations of our Partner rounds at venues hosted by Beaumaris FC, Caulfield Bears JFC, Hampton Rovers AFC, Mordialloc-Braeside JFC, Murrumbeena JFC, Ormond JFC and St Peters FC. Having our partners and clubs connect consistently across the season has built a strong network within the SMJFL region, one we will aim to continue strengthening year upon year for the betterment of our members community and league.

The support of the 26 Corporate Partners is welcomed and valued and makes such a difference to grassroots football in the region, helping to grow the game, whilst aligning with the league's mission statement to provide kids with a safe, supportive and inclusive environment while promoting health & wellbeing and maximising participation in Australian Football.



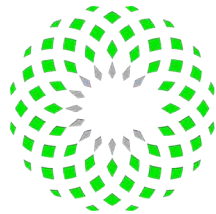
SMJFL CORPORATE PARTNERSHIP PROGRAM

MAJOR SPONSOR



MONASH University

COMMUNITY FUND MAJOR PARTNER



OpenCorp.

PREMIER PARTNERS



OFFICIAL PARTNERS



Options Consulting Group
Facilitating Growth in
Business and People
since 1990



PREFERRED PARTNERS



AFFILIATED PARTNERS



MEMBER & BUSINESS SERVICES PARTNERS

MONASH UNIVERSITY

The league celebrated its fifth year of its partnership with major sponsor Monash University.

After two years of heavily interrupted seasons in which the league could produce only nine rounds of football, Monash University supported the league's Welcome Back to Footy carnival at Highett Reserve and Moorleigh Reserve. The carnival saw 2019 of the league's Under 8 and Under 9 Boys and Girls play a round robin style of matches to launch their season and their respective SMJFL careers.

The prestigious Monash University Leader of the Year was awarded to the amazing Sachi Norton from Hampton Rovers AFC, who raised over \$12,000 for the Peter Mac Foundation, after her fathers passing to bowel cancer. Sachi rode her bike 200 kilometres to raise these funds after never using a bike prior, an admirable effort and a very worthy recipient. Monash University had a tough choice for the winner, as the finalists, Nate Edwards, Bianca Stanger and Joe Stacey all did a mighty job for their clubs and community as young leaders too.

Monash University also supported the league's Internship program by providing a list of candidates for this year's media intern position. The league appointed Joel Micari, a third-year student completing his Master of Journalism. Joel was integral in writing each Monday's "Monash Monday Reviews" covering the Match of the Round for the Home and Away Season and assisting at league events.



OPENCORP

OpenCorp and the SMJFL enjoyed our complete first season as partners, which saw OpenCorp jump on board as major partners of the Umpire Academy and Finals Series, whilst continuing as the major partner of the SMJFL Community Fund.

Providing our Member clubs with tools, tips and support to ensure their sustainability, sees OpenCorp's investment as a major asset to our league so that clubs can continue to deliver great football experiences and programs for players and the community.

OpenCorp's support of many key activations for our members during 2022 included Community Umpire Round, the inaugural SMJFL B2B Breakfast and hosting Round 7 of the Home and Away Season, along with co-sponsoring the SMJFL Season Launch.

The OpenCorp team have been regular attendees around the grounds and at events this season, interacting with our great community, and always looking to give back. This was highlighted by the team's gratitude and gift to St Peters FC for hosting their round at Centenary Park.



ST. KILDA FOOTBALL CLUB

Community Partner St.Kilda Football Club helped provide the amazing opportunity for our 2021 Under 15 Interleague Squad in the pre-season by playing against Yarra Junior Football League in a curtain raiser at Marvel Stadium prior to St. Kilda versus Collingwood in Round 1.

In Round 8, St. Kilda again provided a wonderful opportunity for the community, with members of Hampton Rovers AFC and Port Melbourne Colts JFC making up the guard of honour for the Saints to run through before their game against Geelong.

With SMJFL HQ located in the Community Wing at RSEA Park, the league was afforded some fantastic opportunities at the facility, highlighted by this year's AFL Vic Metro Junior Development Series hosting games at Moorabbin on the Saturday.

The Saints were also generous with providing some incredible special guests from their network at various events throughout the season including former SMJFL alumni now Saints Max King, Liv Vesely and Mitch Owens, along with St. Kilda AFLW Captain & Coach, Hannah Priest and Nick Dal Santo and AFL Assistant Coach Brendan Lade.

OPTIONS CONSULTING GROUP

Options Consulting Group (OCG) and the SMJFL shared a 7th year in partnership through 2022 as the Exclusive Human Resources Solutions Partner.

OCG provide consistent guidance to the league from an employment perspective, highlighted by their support through key staff appointments of CEO Matthew Brown and GM - Football Operations, Bree Vallance.

Guided by Principal John Gilbert, OCG supported numerous league initiatives throughout the calendar year. OCG were the event co-partner for the Season Launch in February, hosted a successful and thoughtful OCG Round on July 10 where they supported mutual charity partner, the Robert Connor Dawes Foundation to the value of \$1500, and finished the year by partnering the end of season Thank You Dinner for presidents and partners.

Partners supporting partners is an initiative OCG hopes to bring to fruition moving forward and the league supports this as it will build a stronger community.

ISC TEAMWEAR

Official Apparel Supplier ISC Teamwear strengthened its connection with the SMJFL, signing with the league through until the 2026 season.

An industry frontrunner, ISC Sport have been designing and manufacturing performance apparel for teams of every kind and at every level for nearly 30 years.

ISC not only provide all 25 Member Clubs with their playing uniforms, but also customised guernseys for merged teams and the Interleague uniforms worn during the AFL Victoria Junior Metro Development Series.



MEMBER & BUSINESS SERVICES EVENTS

SEASON LAUNCH

The SMJFL in conjunction with event partners Options Consulting Group and OpenCorp launched it's 2022 season with a breakfast event held at Sportscover Arena in Elsternwick on Sunday 20 February.

It was a terrific morning attended by Corporate Partners, Club Presidents and Life Members at the headquarters of the Victorian Amateur Football Association to say hello to - at the time the prospect of - the first full season of football since 2019.

Newly appointed CEO Matthew Brown introduced himself to the SMJFL stakeholders and welcomed many of the new Club President's who were in the room. The league was delighted to also have join us, the St Kilda AFL Assistant Coach and former Port Adelaide premiership ruckman, Brendan Lade.

Brendan gave the attendees a unique insight into Community Partner, St Kilda FC's pre-season and how the SMJFL alumni who were recently drafted to the Saints (Mitch Owens, Marcus Windhager and Jack Peris) have found the transition to the elite AFL environment coming out of the underage talent programs and the Sandringham Dragons.

The league was also able to recognise some 2021 award winners in person, after being announced during lockdowns last year, they were:

Monash University Leader of the Year

Olivia Hamilton – Caulfield Bears JFC

OpenCorp Sportsmanship Award

Archie Connors – East Malvern JFC

Storage King Volunteer of the Year

Tim Holt – Beaumaris FC

Reflex Reliable Club Administrator of the Year

Carrie Heath – Mordialloc-Braeside JFC

B2B BREAKFAST & RAP LAUNCH

As part of the league's first ever Business to Business Breakfast (B2B) at RSEA Park supported by OpenCorp, in June, the SMJFL launched its Reconciliation Action Plan (RAP) during National Reconciliation Week.

Along with Reconciliation Australia, the SMJFL has developed its Reflect – RAP, with artwork provided by St. Kilda Football Club great Nicky Winmar, who was in attendance. The SMJFL Board and staff have made a commitment to understand the experiences of Aboriginal and Torres Strait Islander families within our league, to create a league which is culturally safe and respectful.

We were honoured and grateful that Boon Wurrung Elder Aunty Janet attended and conducted the Welcome to Country, with Mr. Willie Pepper leading a smoking ceremony for the SMJFL community who were present.

The SMJFL Chair Richard Bowen spoke to the fact that "as a junior league with deep connections to our diverse community, the SMJFL is in a unique position to help change attitudes and build greater understanding of First Nations cultures and experiences."

The 70 SMJFL stakeholders who were a part of the morning, gained a unique insight into the world of AFL and AFLW from Master of Ceremonies and St Kilda FC AFLW Captain, Hannah Priest and Western Bulldogs Hall of Famer Brad Johnson who had an in-depth discussion and Q&A with the audience.



100+ GAME FEMALE EVENT

As of July this season, the SMJFL has had 41 girls who have reached the terrific milestone of 100 games or more for the SMJFL.

At least one female player from each Local Government Area the SMJFL spans across has reached the 100 game milestone to date.

The girls were invited to RSEA Park on 8 July for a special inaugural event. The players were joined by some notable female industry leaders from a variety of backgrounds, including Victorian Institute of Sport CEO Anne-Marie Harrison, actor and writer Natalie Bond, Kojo Creative Studio's and former AFLW & WNBL star Chantella Perera and Executive Manager of Football Victoria, Karen Pearce OAM. The girls were able to connect and converse in an intimate setting about their experiences and future goals with these respective leaders and their peers.

The league also connected with the newly established Danny Frawley Centre, who facilitated a Play to Your Strengths session. The girls were able to find and harness their character strengths not only for on the footy field, but for their overall health and wellbeing too.

St. Kilda AFLW Coach Nick Dal Santo was generous enough to join us and have a chat with the participants and their families about the AFLW environment and provide great insights to the AFLW preseason regime and their focus on the player's 'work-life balance' in and out of the club.

PRESENTATION NIGHT

808 SMJFL community members joined us at the Kingston Town Hall for the 2022 Presentation Night, the first in-person event of this kind since 2019.

The league was honoured to recognise some incredible milestones and achievements with valued family members and club committee members who were present.

Some of the awards received on the 14 September were:

Monash University Leader of the Year

Sachi Norton - Hampton Rovers AFC

Reflex Reliable Club Administrator of the Year

Paula Alexander - Mordialloc-Braeside JFC

Penny Hannan - St. Peters FC

Storage King Volunteer of the Year

The Hamilton Family - Caulfield Bears JFC

Open Corp Sportsmanship Award

Cheltenham Under 9 Mixed Schmidt Team

Club Volunteer Umpire of the Year:

Marcus Bayer - St Kilda City JFC

For the first time in three years the league was able to award Best and Fairest winners for every non-modified age group in 2022, with 158 SMJFL players receiving a Best and Fairest placegetter award either being placed 1st, 2nd or 3rd.

18 Interleague Awards were received for the MVPs from the AFL Victoria Metro Junior Development Series, and we were honoured to award a staggering 223 10-year players with a recognition award for their long service with the SMJFL and their respective clubs.

UMPIRE PRESENTATION NIGHT

New Umpire Presentation Night MC Doug Haworth welcomed over 155 attendees to the Kingston Town Hall for the 2022 SMJFL Umpire Presentation Night sponsored by OpenCorp.

AFL Umpire Ambassadors Rob O'Gorman and Leigh Fisher, along with AFL Victoria Umpire Growth & Development Manager Andrew Talbot were special guests who joined us and saw many terrific young and mature aged umpires rewarded for their efforts throughout the 2022 season.

OpenCorp Director Michael Beresford spoke to the appreciation of the official. Coming out of COVID the Umpire Academy performed well in challenging circumstances and it was great to see a lot of the Academy recognised on the night and celebrate each other's collective successes.

Highlights of the event included William Stephenson being awarded AFL Victoria Bronze Whistle Award, Portia Ronsberg winning the OpenCorp Female Encouragement Award and Glenn Emery being awarded with his 250-game recognition medallion.



MEMBER & BUSINESS SERVICES

MEDIA & MARKETING



ZAC JENNINGS
MEDIA & MARKETING COORDINATOR

This season, we ensured our media and marketing really was all about the kids. After not seeing a great deal of football over the past two years, the league was eager to celebrate getting back out on the park and showcase what brings our community together; junior football.

In 2022 the league, in conjunction with all 25 Member Clubs, launched its social media code of conduct along with the 'Would I Say This?' THINK social media behavioral campaign. This campaign was designed to encourage positive behavior amongst our online community in a safe environment for all. Digital assets and posters were used to help create awareness of the campaign, tailored to represent each Member Club. This initiative was supported by league partners AFL Victoria, St. Kilda Football Club and Tackle Your Feelings and we look forward to continuing to advocate for a positive online community for our clubs, members and supporters to be part of.

The league featured in a variety of AFL marketing initiatives with five members of the SMJFL community helping to launch the announcement of the five-million-dollar investment into phase one of the 2022 Women and Girls Action Plan from the AFL Commission. A photoshoot was held at RSEA Park with AFL Photographer Michael Wilson.

Members of the SMJFL also featured in an Umpire AFL video during AFL Community Umpire Week. Game and interview footage was provided by the league and showcased across the AFL's social platforms, with members of the league also providing testimonials on umpiring and coaching on the Play AFL website as part of its community stories.

A first for the SMJFL this season was livestreaming of all 49 Grand Finals. We partnered with sport livestreaming and video production company My Sport Live offering family and friends the opportunity to support teams from the comfort of their homes, or anywhere they had a device, so they didn't miss a minute of finals footy. The league also livestreamed all six home games during the AFL Metro Junior Development Series at RSEA Park and Trevor Barker Beach Oval, with the livestream provided

by Sportscast Australia. Real time updates were also available during interleague games and Grand Finals on the league socials.

For this seasons AFL Metro Junior Development Series, the SMJFL players representing the league wore guernseys inspired by St. Kilda Football Club bringing back it's iconic 90's shield guernsey as it's alternate guernsey for 2022. Feedback from players and families was overwhelmingly positive.

Internally, the league revamped its weekly club committee newsletter, rebranding it "Club Connect" with the aim of creating an easier to read publication for our Member Club committees.

Planning for 2023 will continue to focus on showcasing and celebrating the great people who make up the SMJFL community.



SOCIAL MEDIA

REACH



45,338 19,708 37,634

TOTAL AUDIENCE

102,680

NEW FOLLOWERS



306

5.2% ▲

1,373

24.3% ▲

130

21.6% ▲

TOTAL FOLLOWERS

12,020

11.5% ▲

MOST ENGAGED



South Metro Junior Football League
March 8 · 🌐

The SMJFL are pleased to announce [Bree Vallance](#) as its new General Manager of Football Operations.
Bree has spent more than ten years working in community sports organisations, particularly those within the AFL community and we thrilled to have her join the SMJFL Executive.
The league would like to also thank [Options Consulting Group](#) for their involvement in Bree's appointment. ... See more



👍❤️ 142

56 Comments 3 Shares



smjfl Liked by [ebvampiresjfc](#) and 904 others
smjfl Awesome to see our SMJFL club guernseys being represented at [@sandy_dragons](#) junior club guernseys training night... more



smjfl Liked by [ebvampiresjfc](#) and 904 others
smjfl Awesome to see our SMJFL club guernseys being represented at [@sandy_dragons](#) junior club guernseys training night... more



South Metro Junior Football League
601 followers
6mo · Edited · 🌐

The SMJFL is pleased to announce the appointment of [Dale Wain](#) to the position of General Manager – Clubs and Community.

...see more



SMJFL APPOINTS NEW GENERAL MANAGER – CLUB AND COMMUNITY - SMJFL
smjfl.com.au · 2 min read

👍❤️ 76

20 comments · 1 repost



👍 Like

💬 Comment



**SOUTH
METRO
JUNIOR**
FOOTBALL LEAGUE

CLUBS & COMMUNITY



PHOTO BY CATHRYN GOADY

SMJFL CLUBS & COMMUNITY



Clubs and Community maintains and supports the SMJFL Member Club network to ensure they are run at their full capacity. The team provides support to clubs in a variety of ways, with particular focus on - but not limited to - club development and sustainability, marketing and communications, education, child safety, event support, participation and grants.

In July, Dale Wain joined the SMJFL in the newly created role of General Manager for Clubs and Community. The role aims to support clubs in growth, retention and education - areas requiring significant attention post the pandemic. Dale joins the SMJFL having spent nine years at AFL Victoria in a variety of roles including Football Development Manager, as well as 12 years within the SMJFL, as Secretary of Ashwood Junior Football Club.

New Victorian safeguarding standards were introduced in July 2022, with all clubs advised to update their documentation to align to the new Child Safe Standards. Clubs and Community will continue to work with club Child Safety Officers to ensure clubs are compliant and have a good understanding of why these standards are important.

The SMJFL launched its Reconciliation Action Plan (RAP) on July 3 at RSEA Park. Our Reflect-RAP is a guiding document, reflective of the league's vision of Australian Football being for everyone. The SMJFL is committed to reconciliation and endeavours to provide all its participants with a safe, supportive, and inclusive environment.

In the same spirit, the league is currently developing a Diversity and Inclusion Action Plan (DAP) to ensure our sport is both aware and active in relation to inclusion. The Plan will help guide our actions, communications and behaviours around a variety of areas including, but not limited to, gender, age, language, cultural

background, sexual orientation, religious beliefs, and ability.

The league also partnered with Tackle Your Feelings again in 2022. Coaches from participating clubs were presented on how to improve understanding and awareness of mental health in young people, along with building skills to have conversations about mental health. This program will continue into the 2023 season, with presentations to all coaches from clubs who have not yet been involved taking place

In the latter stages of the 2022 season, the league met with Member Clubs by LGA's. These sessions were a great opportunity for the league to hear from, and share with, clubs across a range of topics such as football operations, clubs & community, and member business. These meetings were well received with encouraging feedback opening further discussions.

Engagement with the AFL Victoria participation staff is a high priority for the league, helping to build and implement a growth and retention strategy in all areas, with particular focus on lower participation clubs and those who are in higher multicultural spaces.

To deliver a better digital experience into the future, the league is changing to the Competition Management Platform – PlayHQ for season 2023. Club information and contacts have already been uploaded for clubs and a series of training sessions and one on one catchups over coming months will ensure a smooth transition to PlayHQ. The league has been well supported by the AFL and PlayHQ during the change.

Club and Community will continue to support and help facilitate the stability and prosperity of our 25 Member Clubs, whilst also driving beneficial initiatives for the entire SMJFL community to prosper from.

VISION

Continue to be the industry leader in the administration and delivery of junior sport whilst positively contributing to the community.



MISSION

To provide kids with a safe, supportive and inclusive environment while promoting health & wellbeing and maximising participation in Australian Football.

VALUES

Fun: passionate, energetic and innovative

Accountability: open and transparent communication

Integrity: independent, honest, fair and impartial

Respect: tolerance, inclusiveness, and fairness for all



GUIDING PILLARS

1. FOOTBALL

Deliver quality football competitions and development opportunities that are inclusive, safe and fun.

- Ensure an equitable competition
- Support clubs to be more sustainable
- Work with relevant stakeholders to enhance pathway opportunities for the League
- Further develop the Umpire Academy to maintain industry best practice
- Develop the Coaching Academy to be industry best practice

3. FACILITIES

Advocate for facilities fit for purpose for clubs, umpires and programs.

- Secure long-term access to key facilities
- Continue to advocate for football facilities that better address current and future needs
- Continue to develop relationships with key stakeholders for prospective venues

2. COMMUNITY

Collaborate, develop and support all stakeholders.

- Build strong connections with relevant stakeholders
- Promote diversity throughout the community to increase participation
- Foster health and well-being through various resources, training and education

4. GOVERNANCE

Ensure the organisation is managed in a way that provides the long-term viability.

- Ensure best practice management of league financial resources
- Ensure SMJFL governance rules, processes and policies are fit-for purpose
- Be an employer of choice



**SOUTH
METRO
JUNIOR**
FOOTBALL LEAGUE

SEASON AWARDS

MIERS
Div 1



PHOTO BY GARY BRADSHAW



SMJFL SEASON AWARDS PREMIERS

UNDER 11 MIXED

DIVISION 1
Prahran JFC



DIVISION 2
St. Kilda City JFC



DIVISION 3
East Sandringham JFC



DIVISION 4
East Malvern JFC



DIVISION 5
Hampton Rovers AFC



DIVISION 6
Caulfield Bears JFC



DIVISION 7
East Sandringham JFC



UNDER 12 GIRLS

DIVISION 1
East Brighton Vampires JFC



DIVISION 2
Brighton Beach JFC



DIVISION 3 (MOD. RULES)
Hampton Rovers AFC



DIVISION 4 (MOD. RULES)
Beaumaris FC



UNDER 12 MIXED

DIVISION 1
East Brighton Vampires JFC



DIVISION 2
South Melbourne Districts



DIVISION 3
Bentleigh/Highett



DIVISION 4
St. Peters FC



DIVISION 5
St. Paul's McKinnon JFC



DIVISION 6
Bentleigh JFC



UNDER 13 GIRLS UNDER 13 MIXED UNDER 14 GIRLS

DIVISION 1
East Malvern JFC



DIVISION 1
Beaumaris FC



DIVISION 2
East Brighton Vampires JFC



DIVISION 2
Caulfield Bears JFC



DIVISION 3
Waverley Park Hawks



DIVISION 4
Beaumaris FC



DIVISION 5
AJAX JFC



DIVISION 1
Port Melbourne Colts JFC



DIVISION 2
St. Paul's McKinnon Bentleigh



DIVISION 3
Hampton Rovers AFC





UNDER 14 MIXED

DIVISION 1
East Malvern JFC



DIVISION 2
Port Melbourne/South
Melbourne Districts



DIVISION 3
Caulfield Bears JFC



DIVISION 4
Ormond JFC



DIVISION 5
St. Kilda City JFC



UNDER 15 BOYS

DIVISION 1
East Brighton Vampires JFC



DIVISION 2
Oakleigh JFC



DIVISION 3
East Sandringham Rovers



DIVISION 4
Beaumaris FC



UNDER 16 GIRLS

DIVISION 1
Prahran JFC



DIVISION 2
St. Kilda Bears



DIVISION 3
South Melbourne Districts



DIVISION 4
Dingley JFC



UNDER 16 BOYS

DIVISION 1
Beaumaris FC



DIVISION 2
East Malvern JFC



DIVISION 3
Beaumaris FC



DIVISION 4
Brighton Beach JFC



UNDER 17.5 BOYS

DIVISION 1
Beaumaris FC



DIVISION 2
Waverley Park Hawks



DIVISION 3
St. Bedes/Mentone Tigers AFC



UNDER 18 GIRLS

DIVISION 1
Mordialloc-Braeside JFC



DIVISION 1 RESERVES
Beaumaris FC





SMJFL SEASON AWARDS LEAGUE BEST & FAIRESTS

UNDER 11 MIXED UNDER 12 GIRLS UNDER 12 MIXED

DIVISION 1

Sidney McLachlan
Olli Steinfort

DIVISION 2

Oliver Parkinson

DIVISION 3

Brian Diab
Harry Hopgood

DIVISION 4

Edward Goldthorp

DIVISION 5

Tyler Buckingham

DIVISION 6

Luca Piasente

DIVISION 7

Henry Feast

DIVISION 1

Siena Fridman

DIVISION 2

Talia Franchina

DIVISION 1

Jack Henderson

DIVISION 2

Oscar Lonergan

DIVISION 3

Darcy Moreland

DIVISION 4

Liam Nahoom

DIVISION 5

Leith Salwathura

DIVISION 6

Jermaine Baleiviani

UNDER 13 GIRLS UNDER 13 MIXED UNDER 14 GIRLS

DIVISION 1

Isla Mattsson

DIVISION 2

Gaby Noonan

DIVISION 1

Alon Noriskin

DIVISION 2

Angus Brown
Riley Sullivan

DIVISION 3

Nathan Rekas

DIVISION 4

Hamish Rudden

DIVISION 5

Luke Politis

DIVISION 1

Maya Duane

DIVISION 2

Liv Hurwitz

DIVISION 3

Ruby Robertson



UNDER 14 MIXED UNDER 15 BOYS UNDER 16 GIRLS

DIVISION 1
Gustavo Teixeira

DIVISION 2
Tyson Bradley

DIVISION 3
Oliver Thomson

DIVISION 4
Harry Ockerby

DIVISION 5
Xavier Chepurov

DIVISION 1
Jack Dalton

DIVISION 2
Darby Heelis
Tyrone Interrigi

DIVISION 3
Harry Block

DIVISION 4
Sacha Levine

DIVISION 1
Pia Juricic
Anika Stehbens

DIVISION 2
Emily Rundle

DIVISION 3
Rose Taylor

DIVISION 4
Sienna Sharp

UNDER 16 BOYS UNDER 17.5 BOYS UNDER 18 GIRLS

DIVISION 1
Jake Matthews

DIVISION 2
Xavier Bamert

DIVISION 3
Luca Guida
Ged Saunders

DIVISION 4
Spencer Hawkins

DIVISION 1
Luke Dunn

DIVISION 2
Harvey Johnston

DIVISION 3
Jackson McCluskey

DIVISION 1
Emily Gough

SMJFL SEASON AWARDS

10 YEAR PLAYERS



AJAX JFC

NAME
Nicholas Pike
Elliott Gaspar
Jude Goldfarb
Toby Smorgon
Joshua Nirens
Carter Graham
Jordan Levy
Tye Marabel-Whitburn
Avinoam Segman
Brodie Michelson

AJFC



ASHWOOD JFC

NAME
Noah Billing
Jacob Hattersley



BEAUMARIS FC

NAME
Ryan Young
James Dennis
Elliot Styles
Declan Tibb
Charlie Bruce
George Lewis
Samuel Lewis
William Nish

NAME
Jack Rimanic
Calsher Dear
Zack Warmuz
Oscar Newstead
Harrison Long
Flynn Magennis
Charlie Harrop
James Appel
Tom O'Rourke
Luke Trantino
Joshua Mathews
Daniel Charles
Baden Mooney
Ben Newman-Morris
Finley McAllister
Joshua Gould
Aiden McCarthy
Dylan Collins
Lachlan Howell
Ted Mackie
James Pepper
Noah Ford
Oscar Goodger
Cooper Dowe
Campbell Paroz



BENTLEIGH JFC

NAME
Oliver Aloi
Jack Colman
Harry Clifton
Billy Davidson
Joshua Smith
Will Frawley



CAULFIELD BEARS JFC

NAME
Jackson Healey
Charlie Clancy
Charlie Besnard
Patrick Gerrand
Benjamin King
Hugo Birrell
Jackson Cauchi



CHELTHENHAM JFC

NAME
Sam Kilburn
Ned Bodi



EAST BRIGHTON VAMPIRES JFC

NAME
Blake Jensen-Muir
Caalan Staite
Sam Tormey

NAME

Cole Pinnegar
Lily Hede
Jeremy Rodda



EAST MALVERN JFC

NAME

Timothy Parris
Mia Zielinski
Max Kaufman
Henry Worth
Buddy McCallum
Matthew Carroll



EAST SANDRINGHAM JFC

NAME

Charlie Clarkson
Eliott Jurdukian
Charlie Begg
William Gordon
Sean Lai
Joshua Lai
Lachlan Celantano

SMJFL SEASON AWARDS

10 YEAR PLAYERS



HAMPTON ROVERS AFC

NAME
Mason Carrigan
Matthew Gleeson
Archie Steedman
Kai Carrigan
Jake Taranto
Jamie Delaney
Joshua Docking
Max Carroll
Joshua Haines
Archie Roberts
Ben Davis
Ben Seddon
Nicholas Karamitos
Lucas Rankine
Josh Nicholl
Brodie Jeffrey
Lachlan Teal
Jackson McGregor
Jake Grima



MORDIALLOC- BRAESIDE JFC

NAME
Mitchell Rowe
William Watson
Harvey Johnston
Brodie Peck
Jack Davis
Nathaniel Petty
Samuel Worrell
Ashton Perara
Luke Sullivan
Jade Hanson
Nathan Sullivan
Jason Bakos
Angus Boyle
Mitchell Sugden
Luca Iacovella
Meg Webster
Sascha Pribil
Brodie Findlay
Ned Marshall



HIGHETT JFC

NAME
Jack May
Chaise Mitchell
Jack Lawson



MURRUMBEENA JFC

NAME
Blake Meadows
Thomas Gardner
Daniel Schofield
Thomas Batchelor

NAME
Harry Gibbs
Joshua Stewart
Xavier Campbell
James Yankov
Elliott Pickering



NAME
Sam Evans
Charlie Eerhard
Fred Noble
Oscar Whitney
Samuel Enever
Harry Appel
Thomas O'Brien
Dominic Spicuglia
Josh Feder
Noah Sutherland
Nicholas Mavropoulos
Joshua Levine



NAME
Ethan Williams
Cooper Allen
Nicholas Sharpin
Samuel Beazley
Lachlan Voss



NAME
Anthony Liakakos
Fergus Willoughby-Gough
Freddie Bede
Jake McPhee
Will Simpson
Max Kaufman
Sam Erez



NAME
Mitchell Ryan
Murphy Reid
Bailey McKenzie
Ted Bridger
Jack Thiessen
Jeremy a'Beckett
Julien Davis
Oliver Crawford
Thomas Leigh
Archie Ellwood

SMJFL SEASON AWARDS

10 YEAR PLAYERS



**ST. BEDES/
MENTONE TIGERS AFC**



**ST. PAUL'S
MCKINNON JFC**

NAME
Ryan Murray
Alex Ward
Finn Chandler
Max Hout
Hervey Gardner
Charlie Wilce
Joshua Kinna
Tommy Lomagno
Oscar Vallance
William Grapel
William Jenner
Harry Naughton
Jai Ciappara
Cooper Law
Cameron Saultry
Rory Hannaford



ST. KILDA CITY JFC

NAME
William McCarthy
Benjamin Boyce-Elliott
Lenny Wilson
Jimmy Watkins
Joshua Feferkranz
Ethan Taifernopoulos
Jack Farrelly
Atticus Grey

NAME
Kyle Wagner
David Valavi
Luke Lloyd



ST. PETERS FC

NAME
Harvey Palma
Samuel Cross
Toby Fenton
Evan Harrak
Tyrone Corbett
Bailey Fitzsimon
Connor Montgomery
Jackson Hill
Samuel Valeri
Jackson Lee
Sophie James
Luke Healy
Jack Pickles
Ben Cantwell
Anthony Ferrara
Stephen Hondrakis
Lachlan McFarlane
Josh Hutchings
Jakob Cambridge



WAVERLEY PARK HAWKS

NAME

Jackson McCluskey

Lachlan Thompson

Luke Camerotto

Jacob Sims

Harry Sherwin

Harper Vicic

Mitchell White

Daniel King

Dylan Schmitt

Brady Pensa

Damon Hope

Cameron Foale

Nicholas Devenish

Brady Eva

Peter Damianos





**SOUTH
METRO
JUNIOR**
FOOTBALL LEAGUE

PEOPLE OF THE SMJFL



STEEDEN

SCA

TMS
Tennis Management Support

MONASH
University



ARS



PEOPLE OF THE SMJFL THE BOARD



Richard Bowen
CHAIR
Elected to the Board (2019)



Tracey Davies
VICE - CHAIR
Elected to the Board (2017)



Simon Gorr (3)
Elected to the Board (2021)



Brooke Hannaford (4)
Elected to the Board (2021)



Ian Jickell (5)
Elected to the Board (2021)



Louise Nelson (6)
Elected to the Board (2020)



Don Robertson (7)
Elected to the Board (2018)



Jamie Gray
Board Appointed Member

LIFE MEMBERS

- | | |
|--------------------------|-------------------------|
| David Andrews (1988) | Colleen Ingliss (2009) |
| David Landau (1989) | Russell McMurray (2015) |
| Jack Chrapot (1991) | Roger Teale (2016) |
| Peter Henwood (1992) | Tim Walsh (2016) |
| Len Manzie (1994) | John Barry (2018) |
| Steve Kilpatrick (1995) | Peter Ryan (2019) |
| Bruce Stegelman* (1996) | Jay Wardlaw (2019) |
| Carl Russo (1997) | Bruce Eckersall (2020) |
| Geoff Bayliss (1998) | Emily Beventyre (2021) |
| Pauline Stegelman (2003) | David Zivin (2021) |
| Doug Willans* (2006) | |



STAFF



Matthew Brown
CEO



Bree Vallance
GM - Football Operations



Cameron Watts
GM - Member & Business Services



Dale Wain
GM - Clubs & Community



Doug Haworth
Umpire Administration Coordinator



Zac Jennings
Media & Marketing Coordinator



Gabriella Suriano
Football Pathway Director



David Zivin
Football Pathway Administrator



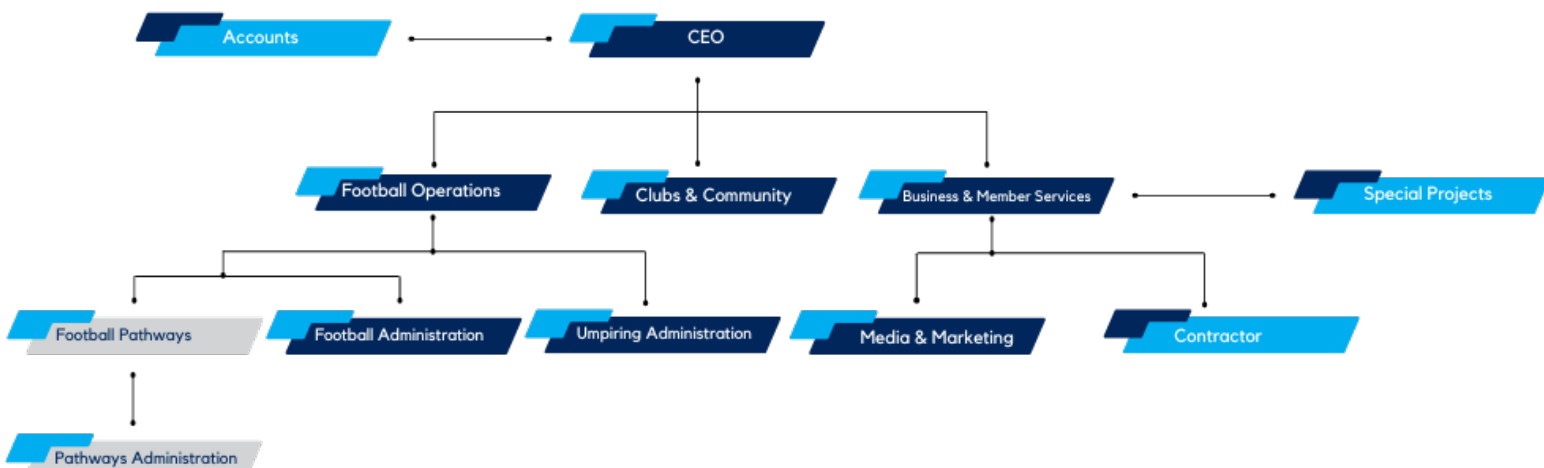
Claire Versace
Contractor



Jeremy Gleeson
Bookkeeper

You can find out more about the SMJFL Board and Executive Team at www.smjfl.com.au

ORGANISATIONAL STRUCTURE



SMJFL SNAP OF THE WEEK



ZAC JENNINGS
MEDIA & MARKETING COORDINATOR

The SMJFL Accredited Photography Program is vital to the league's success in capturing these great moments in time and ensuring we have a diverse range of photos to display each round, covering all age groups and divisions.

We had some fantastic pics taken by our accredited photographers each round, with the Executive Team all voting on their favourites, which were showcased on the leagues Facebook and Instagram accounts.

The League would like to make mention of Gary Bradshaw, an SMJFL Accredited Photographer, who had two of his photographs make the top 10 of the AFL's 2022 Footy Focus photography competition. One of Gary's entries adorns the front cover of this publication, captured in this years SMJFL Under 13 Division 2 Mixed Grand Final.

We would also like to make mention of accredited photographers Bryan Meekin, Cathryn Coady, Christopher Karamios, Gary Bradshaw and Mel Lyons for being official photographers of various league events this season, including the AFL Victoria Metro Junior Development Series, SMJFL Media Day and the OpenCorp SMJFL Finals Series as well as Jenny Wotherspoon, who stepped in and captured our Match of the Round pictures in Round 14.

To all our accredited photographers, I give a massive thanks for your contributions this season in helping the league highlight the terrific efforts of our footballers.

- | | |
|-------------------|---------------------|
| Rifat Ahmet | Rod Hathway |
| Mark Arnheim | Chistopher Karamios |
| Gary Bradshaw | Mel Lyons |
| Catherine Byrne | Stan Mariette |
| Lucy Chapman | Bryan Meekin |
| Wei Chng | Joel Micari |
| Cathryn Coady | Linda Murray |
| Jane Duncan | Mel Raleigh |
| Jenny Wotherspoon | Stuart Wotherspoon |





CHRIS KARAMIHOS

SOUTH METRO JUNIORS SNAP OF THE WEEK
U15 BRIGHTON BEACH V ST PAULS MCKINNON



ROD HATHAWAY

SOUTH METRO JUNIORS SNAP OF THE WEEK
U16 BEAUMARIS V PRAHRAN



RIF AHMET

SOUTH METRO JUNIORS SNAP OF THE WEEK
U8 EAST MALVERN KNIGHTS V MURRUMBEENA



BRYAN MEEKIN

SOUTH METRO JUNIORS SNAP OF THE WEEK
U14 ORMOND V ST. BEDES/MENTONE TIGERS



STAN MARIETTE

SOUTH METRO JUNIORS SNAP OF THE WEEK
U16 BRIGHTON BEACH V ST. KILDA CITY



JENNY WOTHERSPOON

SOUTH METRO JUNIORS SNAP OF THE WEEK
U14 ST. PETERS CAULFIELD V WAVERLY PARK HAWKS



MEL RALEIGH

SOUTH METRO JUNIORS SNAP OF THE WEEK
U13 AJAX V SOUTH MELBOURNE DISTRICTS



BRYAN MEEKIN

SOUTH METRO JUNIORS SNAP OF THE WEEK
U10 BENTLEIGH V BRIGHTON BEACH



CATH COADY

SOUTH METRO JUNIORS SNAP OF THE WEEK
U18 BEAUMARIS V PORT MELBOURNE/SOUTH MELBOURNE DISTRICTS



LINDA MURRAY

SOUTH METRO JUNIORS SNAP OF THE WEEK
U15 EAST BRIGHTON VAMPIRES V MORDIALLOC-BRAESIDE



JENNY WOTHERSPOON

SOUTH METRO JUNIORS SNAP OF THE WEEK
U17.5 CAULFIELD BEARS/EAST BRIGHTON VAMPIRES V PRAHRAN



WEI CHNG

SOUTH METRO JUNIORS SNAP OF THE WEEK
U18 EAST MALVERN KNIGHTS V ST. KILDA CITY

SMJFL MEMBER CLUBS



AJFC







**SOUTH
METRO
JUNIOR**
FOOTBALL LEAGUE

COMMUNITY WING, RSEA PARK
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MOORABBIN, 3189

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It's
about
the
kids